

Overview

Last 30 days compared to previous 30 days

Clicks

259

-67 (21%)



CTR

10.16%

+0.40% (4%)



Conversions

48.00

-14.00 (23%)



Conv. value

9.70

-0.85 (8%)



Conversions

Last 30 days

Feb 11, 2021 - Mar 12, 2021

Conversion action	Conversions	Conv. value
Calls from ads	0.00	0.00
Click to Amazon page	6.00	0.60
Click to Duolingo/Lernu course	10.00	0.50
Click to local group email address	4.00	2.00
Click to local group phone number	0.00	0.00
Click to local group website	20.00	5.00
View contact us page	1.00	0.10
View issue of newsletter	8.00	2.00