

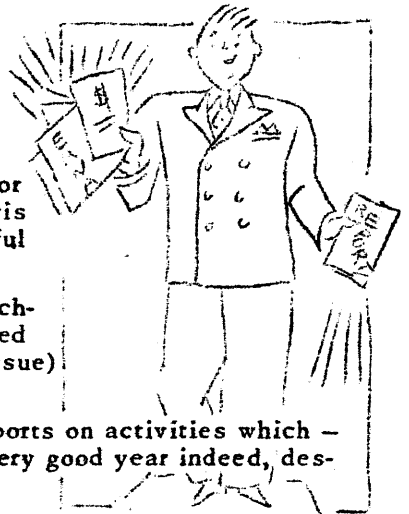
NEW YEAR'S BULLETIN 1951

To the Members of EANA - Friends:

We are late in issuing this *New Year's Bulletin* because Doris Tappan Connor, our most important office worker, has been away for almost a month on matters occasioned by the death of her mother. But Doris is back now, and the work goes forward again. We will be sincerely grateful for your sympathetic understanding.

Due to the absence of Mrs. Connor, plus the need for mastering new techniques in connection with the new format of *AE*, we have issued a combined January-February issue of *AE*, but (with the exception of a July-August issue) it should reach you regularly henceforth as a monthly magazine.

The year 1950 has been a busy year for your EANA. Here are a few reports on activities which - with your continued assistance - will help to make the new year 1951 a very good year indeed, despite unsettled world conditions.



- a) During the year, the Central Office has sent out thousands of letters and packets of information on Esperanto. They bring in new members. As this Bulletin goes to press we are sending out 6,000 letters with promotion material throughout North America in a special membership campaign.
- b) In addition to *AE*, the *Informilo* has been published four (4) times during the year and it has proven worthwhile in linking the work of individuals and clubs everywhere. You can help greatly by utilizing our promotion material, by sending us your reports, by writing effective *Letters to the Editor*, etc. (See directions in *Informilo* 5).
- c) A number of members (of utmost importance to our work for Esperanto in America) have continued their active support in the *Sustaining Board*, by contributing from \$3 to \$10 each month to maintain a functioning Headquarters. For their generous and loyal support we are most grateful.
- d) The new *Correspondence Course* with phonograph records was put out in May, and it has proven popular and successful for both individuals and groups. The textbook for this course, *Esperanto: The World Interlanguage* continues to show up, more and more, in public libraries and book stores.
- e) Many new and enthusiastic members have joined with us these past months, and you, as members, are helping to enroll others. But it is also very important that old members renew promptly each year. Only by continued loyalty and renewal in our continental effort can we show real increase.
- f) What with rising costs all along the line, your Executive Committee has had to cut cost of the *AE Magazine* so as to bring it in line with income. Happily, we were able to work out a plan which will give you a lively monthly *AE* which will retain most of the features and benefits of the old format, and add some interesting new features (fotos, designs, etc.) Joyfully, we announce that a very good friend has placed a latest model *Vari-Typer* at the disposal of Headquarters. The *Vari-Typer* is a machine which makes it possible to produce real printing effects by our own composition in the Central Office. This immediately cuts our costs in half - but it also increases our labors considerably, of course. The accompanying January-February issue of *AE* is our first endeavor on this new machine. We will improve our ability to use this new technique as new issues are published. And, as stated above, we will make it a monthly magazine.

NOW - IT IS UP TO YOU! This good friend and *samideano* of EANA has provided your Central Office with the major tools required. Will you do your part by helping to provide the financial means to carry forward the work for Esperanto in America? With your active assistance and loyal support your EANA can carry on very well indeed despite difficult times.

YOU CAN HELP TREMENDOUSLY by doing the following things right NOW!

- 1) Join the *Sustaining Board*, for 1951 by contributing \$3 a month (10¢-a-day), or some larger amount.
- 2) Send your contribution, large or small, to the *Sustaining Fund of EANA*.
- 3) *Renew your membership, if it is now due, in as high a category as possible. (Patron \$10; Active Sustaining \$5; Regular Minimum \$3.) If due YOUR RENEWAL DATE IS STAMPED BELOW.*

A special card for your contributions and renewal is enclosed for your convenience. Please fill it out NOW, while you are thinking about it. Won't you help show the way to greater progress for Esperanto in 1951 by sending your reply card today?



With every good wish for your happiness and success in the New Year,

Cordially yours,

G. Alan Connor

G. Alan Connor, General Secretary

Esperanto Association of North America, 114 W. 16 St., New York, NY

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EANA, and the Central Office Staff express sincere and profound appreciation for the extra support represented in the above lists of Members of the Sustaining Board and Members in the higher categories of EANA Membership. All, together, made it possible to maintain a Headquarters for promotional activities for Esperanto in America.